

# Celebrate the value of volunteering!



Building **confidence, competence, connections,** and **community**

## Media Release Template

**TITLE:** \_\_\_\_\_

**RELEASE DATE:** \_\_\_\_\_

**DISTRIBUTION:** (ex. newswire, personal/organizational networks, social media, other)

From April 15 to 21, Volunteer Canada and *(your organization)* celebrate Canada's 12.7 million volunteers during National Volunteer Week (NVW). This year marks the 15<sup>th</sup> year Volunteer Canada has delivered the campaign in partnership with Investors Group, a longstanding supporter of NVW and Canada's corporate leader in volunteer recognition.

*(Insert a few short sentences about your organization and its involvement with volunteers and NVW)*

National Volunteer Week 2018 Events:

*(Insert information about your organization's events)*

*(Insert boilerplate about your organization. Example below.)*

**Volunteer Canada** ([www.volunteer.ca](http://www.volunteer.ca))

Involved Canadians build strong and connected communities to create a vibrant Canada. Volunteer Canada provides national leadership and expertise on volunteerism to increase the participation, quality and diversity of volunteer experiences. Since 1977 we have worked closely with our network of more than 200 volunteer centers across Canada, over 1200 Volunteer Canada members, charitable and non-profit organizations, businesses, educational institutions, and government departments.

For more information, please contact:

*(Name, title and contact information for your organization's media person)*